

MOORE PLANNING GROUP, LLC  
LANDSCAPE ARCHITECTS ■ SITE PLANNERS

May 5, 2006

### Memorandum

**To:** Alan Hart, Community Development Director  
City of Ridgeland

**From:** Tom Phillips, ASLA  
Project Manager, MPG

**Re: Recommendations for Building Treatment**  
Northpark Shopping District  
City of Ridgeland, MS

Pursuant to developing a unified character for the Northpark Shopping District that is perceived by the Ridgeland community as a quality city governed, cohesive business association development district, and quality operated and maintained private developments, the Moore Planning Group recommends the following 'brief' Building Treatment Considerations.

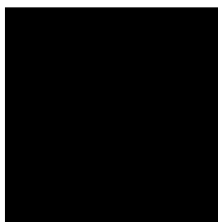
#### **New Building, Renovations, and Site Construction:**

- a. Consider architectural construction that replicates a distinct character by way of building unity in color and repetitive forms, and details,
- b. Investigate current market driven architectural styles,
- c. Signage: Introduce building signage that is distinct to the business, not overpowering to business neighbors, and not replicated by way of format (i.e., hotdog signs). Site signage should follow a district agreed 'Guideline' driven format,
- d. Promote wide sidewalks and internal (off-street) pedestrian circulation,
- e. Link parking areas between developments,
- f. Enhance property with landscaping, district unified overhead lighting standards,
- g. and other that promotes a strong neighborhood shopping district.

#### **New Roof Color Treatment:** (Exact Colors are best viewed from a Sherwin-Williams Swatch)



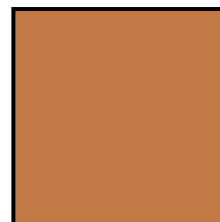
Northwest Pine



Black



Charcoal Gray



Copper



Naval

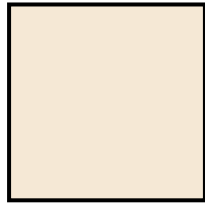


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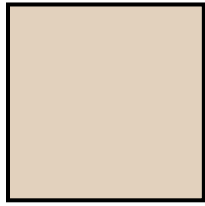
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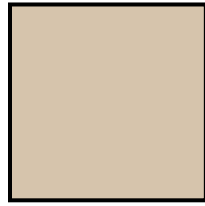
**New Facade Color Treatment:** (Exact Colors are best viewed from a Sherwin-Williams Swatch)



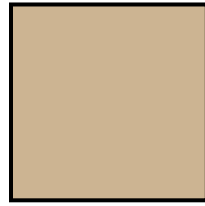
Antique White



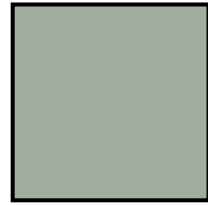
Softer Tan



Universal Khaki



Basket Beige



Coastal Plain

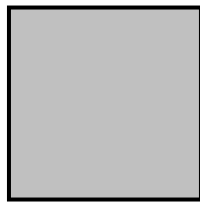
**Accent / Window Frame Color Treatment:** (Exact Colors are best viewed from a Sherwin-Williams Swatch)



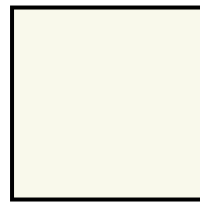
Black



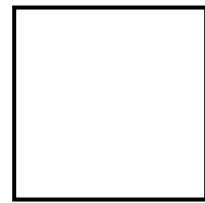
Black Bean



Aluminum



Moderne White



Pure White

(Sherwin-Williams color swatch or other to match).



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