



FOR IMMEDIATE RELEASE - November 9, 2012

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### **City of Ridgeland releases first municipal app in Mississippi**

#### ***Citizens are encouraged to download and share***

**Ridgeland, MS** - The City of Ridgeland releases the first of its kind in Mississippi, a municipality mobile app. Ridgeland has always embraced technology and the use of it to provide more efficient services. Seeking to be transparent, responsive, and accessible to its citizens, Ridgeland city government strives for open communication at all times. Now, Ridgeland is offering a new method for its citizens to interact with departments and elected officials - a mobile app. This new service adds another channel of communication between citizens and local government to enhance public service.

As of this writing, city officials know of no other municipality in Mississippi to utilize a mobile app for service and communication with its citizens. Ridgeland is the first. "With more citizens utilizing cell phones for their day-to-day activities, we were excited to have this opportunity to lead the way in mobile technology for municipalities in Mississippi," said Gene McGee, Mayor.

OneTouchApp.com, a Ridgeland-based business owned by partners, Stephen Edmondson, Joe Garner and Mike Woodruff, developed the app for the City of Ridgeland. "We wanted to donate our services to the city while launching the municipal division of our business," said Woodruff. "Working with the City of Ridgeland to develop an app that was easy to use and included the most important information has allowed us to learn how to better serve municipalities. We were also excited to be giving back to the city that we chose for our business home."

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Gene F. McGee, cmo - mayor • Paula W. Tierce, phr – human resources director/city clerk

board of aldermen: D.I. Smith - at - large • Ken Heard, cmo - ward 1 • Chuck Gautier - ward 2 • Kevin Holder - ward 3  
Brian P. Ramsey - ward 4 • Scott Jones, mayor pro tempore - ward 5 • Wesley Hamlin - ward 6



Through the app, residents can submit non-emergency service requests, call or email questions to the correct department, link to the city's website for detailed information, pay your water bill and so much more. Some of the functions of the app include: report road conditions, contact animal control officers, report a code violation, contact your elected official, connect with the city on social media, check the latest additions to the events calendar, look up recreational facilities - you just need to download it and see for yourself.

Download this link <http://m.onetouchapp.com/app/ridgelandms> from your cell phone or tablet's web browser and follow the prompts to add it to your Home Screen. The City of Ridgeland app is designed to be compatible with all mobile devices including Apple, Android, Blackberry and Windows platforms. Be sure to share the app through the share by QR code, text or email. It's free to subscribers..

The City will also be able to send push notifications through the app. Important messages will show up when a subscriber goes to the app.

For more informed and engaged citizens and more accessible government, the City of Ridgeland is pleased to announce its new mobile app. If you have any questions, please e-mail [ridgelandapp@ridgelandms.org](mailto:ridgelandapp@ridgelandms.org). For more information about OneTouchApp.com. visit [www.onetouchapp.com](http://www.onetouchapp.com) or e-mail: [info@onetouchapp.com](mailto:info@onetouchapp.com).

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