



APRIL 1, 2017 REGIONS PLAZA | JACKSON, MS 22 FLOORS | 425 STEPS

EVENT OVERVIEW



Each year, too many lives are lost to lung disease. This is your chance to climb, raise money and make an impact in their honor. By joining the Fight for Air Climb, you are making the commitment to fight lung disease so everyone can breathe easier- including you!

Fight for Air Climbs are the American Lung Association's most unique fundraisers. Climbs take place in prominent skyscrapers, stadiums or arenas and involve walking, running or racing up hundreds of steps.

EARLY BIRD REGISTRATION: \$15 (Use code: EARLYBIRD)

Discount ends September 30, 2016 • REGISTRATION \$25 after September 30, 2016 (Event has a minimum fundraising requirement of \$100 per person)

SPONSORSHIP:

Stretch your advertising dollars while helping to combat the number one cancer killer. Sponsorship packets are available upon request and can be customized to fit your needs.

CORPORATE TEAMS:

What better way to build team morale and increase overall fitness then by forming a corporate team to participate in the stair climb? We want you to be involved and are prepared to offer you a memorable team-building experience in return – as well as a heart-pounding, muscle-burning good time!

The American Lung Association will host an internal kick off and fundraising sessions for all corporate teams. Register today!

FUNDRAISING:

To participate in the Climb every participant must raise a minimum of \$100. This is much easier than you think! It is as easy as asking 10 friends for \$10. Incentive prizes are offered for fundraising levels of \$250 or more. Awards are also given to top fundraising teams and individuals. Registration fees do not count towards your individual fundraising requirement.

VOLUNTEER OPPORTUNITIES:

Not interested in climbing, but want to make a difference? We need volunteers to help with all aspects of the event from setting up, helping to run the actual event, packet pickup and more! Contact us for more information.

Fun Fact: The Climb has become a signature event for firefighters, police officers and EMS.

Some climb in full gear adding an additional 45-75lbs!

For more information and to **register** for the event, please visit **ClimbJackson.org** or call us at **601-206-5810**